



P r e m i u m V i n y l S o f f i t



*Premium exterior products with a
new standard of excellence for your home.*

Alside®



*Made with only
the very best materials.*

Charter Oak Premium Vinyl Soffit gives you beautiful options for adding distinction to any type of home.

The first step to a beautiful home comes long before a siding contractor pulls into your driveway. It starts with product development teams and manufacturing specialists at Alside, who select materials, refine designs and continuously improve production and quality control processes. All this with one goal in mind: unparalleled product quality . . . on the day of installation and for decades to come.

Quality you can count on.

Made to be the best. And made to last. That's what you can count on when you choose Charter Oak Premium Vinyl Soffit. You have the confidence that comes when working with a company recognized and respected for its manufacturing and quality control excellence. Plus you have the assurance that comes with Alside's lifetime limited warranty.*

So why choose a lesser soffit? Make your first choice the best choice . . . Charter Oak Premium Vinyl Soffit.

*See printed warranty for complete details.

Developing a tough, durable and beautiful vinyl soffit such as Charter Oak requires the technical skills of a chemical process engineer and the visual sensibilities of an architect. That's because the premium vinyl used in Charter Oak is more than just a simple vinyl resin. It's a proprietary compound, with each ingredient chosen to add specific benefits to the final product.

PureStrength™ vinyl resin gives Charter Oak its basic strength and weather resistance. It prevents moisture infiltration from rain and humidity, so panels won't rot, warp, shrink or swell. The result is low-cost, easy-care maintenance.

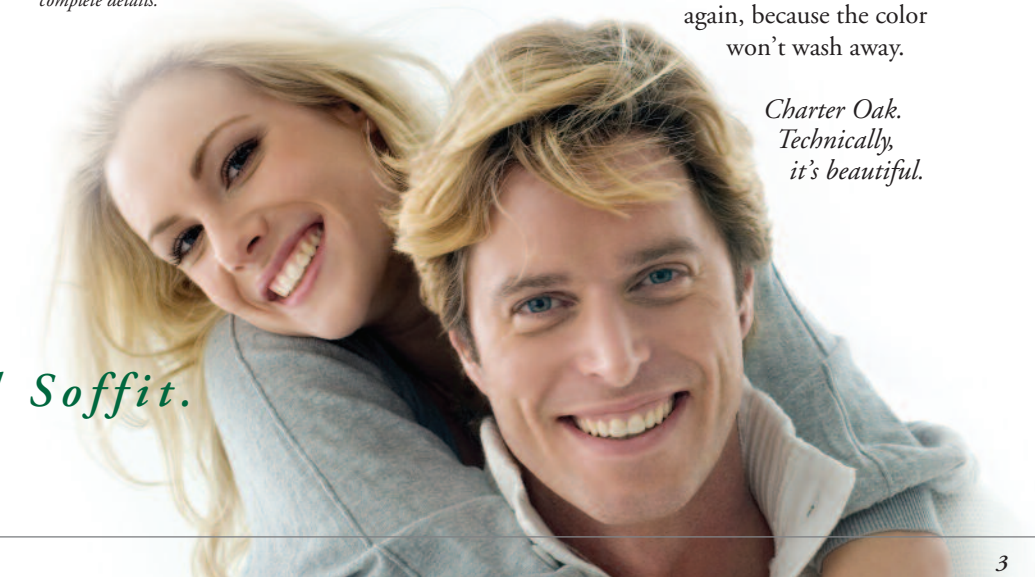
Ti-Shield™ titanium dioxide prevents ultraviolet degradation, so even hot summer sun won't damage Charter Oak's beautiful surface.

StayRight™ vinyl stabilizers also help prevent heat degradation, both during manufacturing and after installation.

TrueShield™ impact modifiers give Charter Oak exceptional impact resistance, helping to prevent denting and dinging from routine around-the-house activities.

DesignersChoice™ pigment concentrates are used to produce uniform colors that go clear through Charter Oak panels. You'll never have to stain or paint again, because the color won't wash away.

*Charter Oak.
Technically,
it's beautiful.*

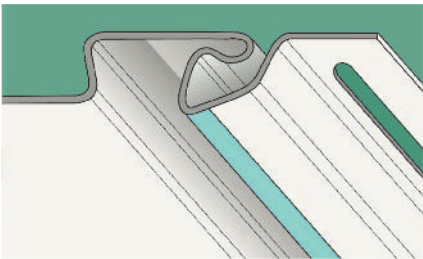


Distinctive. Charter Oak Premium Vinyl Soffit.

Charter Oak's TriBeam® System . . . Designed for Maximum Performance

Exclusive TriBeam® System provides unsurpassed panel rigidity and superior wind resistance.

Charter Oak's lasting beauty isn't a result of just blending premium raw materials. Product engineers have created a superior – and exclusive – design for Charter Oak that provides exceptional rigidity and extraordinary resistance to high winds.



Charter Oak soffit is one of the most rigid soffit products on the market. Its superior rigidity is the result of Alside's exclusive TriBeam system. The result is a panel that's not only stiffer than competitive panels, but also lighter and easier to install.

Charter Oak panels are so rigid that they can be used as vertical siding to create dramatic emphasis at entry ways, gable end walls and other accent areas.

No sagging or cupping. Tests prove it.

This advanced panel design allows Charter Oak soffit to easily span long runs without sagging. Plus, cupping is virtually eliminated. The result is an installation of exceptional beauty.

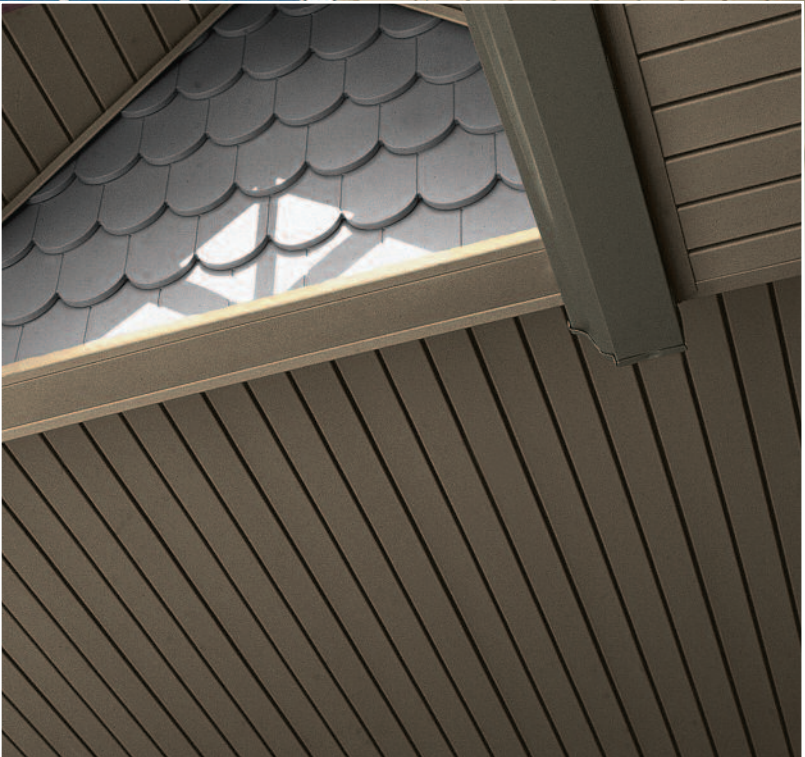
In independent tests, Charter Oak proved to be as much as five times more rigid than leading competitive soffit panels.*

*Results based on independent tests against four premium-priced panels with wall thickness ranging from 0.048" to 0.051". Charter Oak provides a nominal 0.042" panel thickness.



Charter Oak is five times more rigid than the competition. Rigidity, as with Charter Oak panels, is important for long-lasting performance and resistance to high winds.

Competitive soffit panels bend and sag, lacking the rigidity of Charter Oak, shown at top.



Extra rigid Charter Oak stays flat, providing outstanding appearance and quality, year after year (top). Ordinary soffit lacks stiffness, so it tends to cup when installed (lower).



Charter Oak Premium Vinyl Soffit combines the beauty and performance of wood with the durability and easy-care convenience of vinyl. Plus it's invisibly vented to help keep attics cool. Quite simply, it's the best soffit you can buy. Compare for yourself.

Premium beauty.

The look of custom-milled soffit has gently rounded "board" edges and an elegant 3 1/3" exposure width. Its finely textured, low-gloss finish looks and feels like painted wood and has deep, realistic shadow lines. Plus for maximum design flexibility, it's available in a multitude of popular colors.



Superior rigidity.

Charter Oak is the only vinyl soffit on the market featuring the TriBeam design. Its superior rigidity keeps Charter Oak panels flat and level like solid wood soffit. It's beauty ordinary vinyl soffit can't provide.

Outstanding dependability.

Wood soffit looks good, but it can warp and rot after exposure to dampness normally found at eaves and porch ceilings. Charter Oak soffit is made with weather-resistant vinyl, so rain and humidity don't cause problems.

Easy-care convenience.

Dampness also produces a tough cleanup problem – mold and mildew stains. But with Charter Oak, you just wash panels occasionally with a garden hose to restore their like-new beauty. No more sanding, staining or painting.

Beautiful ventilation.

Aeration openings are hidden deep in the grooves of Charter Oak soffit panels. This means exceptional beauty . . . plus the continuous air flow needed to keep attics cool and dry.



Invisibly vented panels emphasize beauty while providing continuous airflow to attics.



Premium quality, backed by warranty.

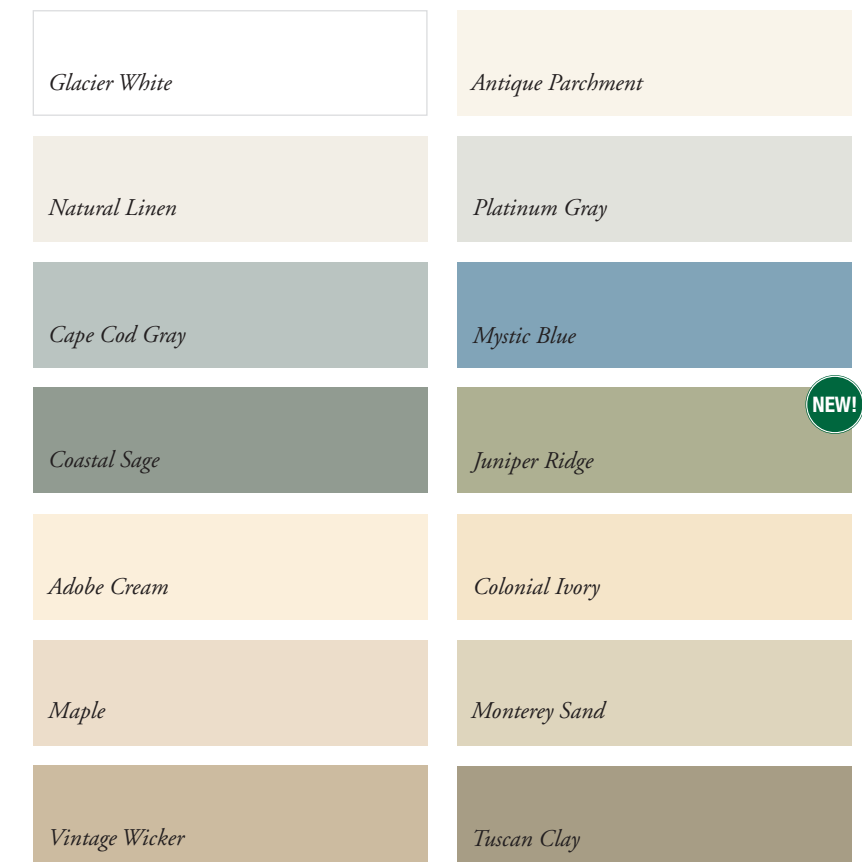
Charter Oak soffit is made by Alside, a recognized leader in product quality and customer satisfaction. It's fully protected by Alside's lifetime limited warranty.

Charter Oak Premium Vinyl Soffit. Simply beautiful. Every way you look at it.

Choose distinctive, ultra premium colors that make up Alside's exclusive Architectural Color Collection.



Charter Oak offers rich colors with a low-gloss finish that look like wood – color-matched to all Alside sidings.

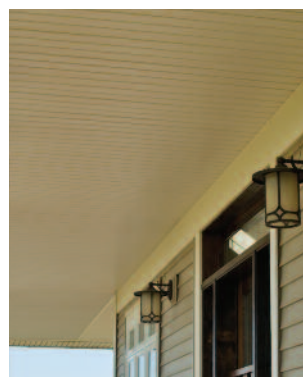


*Not available in all markets.

Note: Colors are as accurate as printing techniques allow. Make final color selections using actual vinyl samples.

ChromaTrue® ChromaTrue helps make Charter Oak Soffit better with ASA weatherable polymers which provide superior fade resistance and better performance on darker colors.

Charter Oak Soffit Trim and Accessories

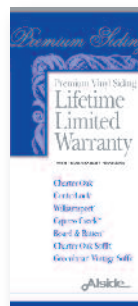


Add distinction with Alside's Exterior Design System – coordinated collection of easy-care trim products for every accent area.

Use Trimworks® and other decorative accessories to accent and transform your home. Durable yet attractive, these distinctive components add interest to windows, doors, corners and other memorable areas. Whether it's a bold or simple design, our trim, shakes & scallops, and siding, are perfectly color-coordinated with Charter Oak Premium Vinyl Soffit to enhance the beauty of your home.

Environmentally friendly.

The home that protects you can also help protect the environment. As a durable, eco-friendly product with a long service life, Alside vinyl siding reduces the depletion of wood and other natural resources used in home construction. And because it never needs to be painted, it helps prevent paint, stain and other maintenance-related products from harming the earth.



Warranty information.

Charter Oak Premium Vinyl Soffit and Alside accessories are backed by lifetime limited warranties. Copies of the warranties are available by writing to:

Alside Warranty Department
PO Box 2010, Akron, Ohio 44309



Pertains to Charter Oak Vinyl Solid Soffit used as a vertical siding.

Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.



Alside PO Box 2010 Akron, Ohio 44309
1-800-922-6009 www.alside.com

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